RESOURCE KIT CONTENTS

This packet is designed to be an insert for the Medicare Rx Outreach Toolkit focusing on enrollment, or to be used as a standalone enrollment-activity product. It is presented in a clear envelope containing six file folders in a coral color consistent with the ongoing Medicare Rx outreach campaign.

The Cover Insert shows through the folder and describes the contents and how they can be used.

The Back Sheet Insert shows through the back of the folder, is labeled "Helping People with Medicare" and introduces the five main audiences, or groups affected by the new Medicare Rx coverage, using photos and quotes.

Folder 1: HOW TO HELP
- "Getting Started: What to Expect"
- "Getting Started: How to Help"

Folder 2: UNDERSTANDING MEDICARE PRESCRIPTION DRUG COVERAGE
- "What Medicare Prescription Drug Coverage Means to You: A Guide to Getting Started" CMS Pub. 11146
- "Introducing Medicare Prescription Drug Coverage" CMS Pub. 11142
- PARADE magazine insert about Medicare prescription drug coverage (8 page booklet)

Folder 3: DECIDING ABOUT MEDICARE PRESCRIPTION DRUG COVERAGE
- "Information Partners Can Use on: The Five Main Groups" (Tip Sheet)
- "Information Partners Can Use on: People with Medicare and HIV/AIDS" (Tip Sheet)
- Fact Sheets for each audience

    Group 1   "Quick Facts about Medicare's New Coverage for Prescription Drugs" CMS Pub. 11102

    Group 2   "Quick Facts for people with a Medigap (Medicare Supplement Insurance) policy about Medicare's New Coverage for Prescription Drugs" CMS Pub. 11120

    Group 3   "Quick Facts about Medicare's New Coverage for Prescription Drugs for People who have Prescription Coverage from an Employer or Union" CMS Pub. 11107

    "Information Partners Can Use on: Explaining Medicare Prescription Drug Coverage to People with Coverage through an Employer or Union" (Tip Sheet)

"Information Partners Can Use on: Veterans' Administration Benefits" (Tip Sheet)

Group 4 "Quick Facts about Medicare's New Coverage for Prescription Drugs for People with a Medicare Health Plan with Prescription Drug Coverage" CMS Pub. 11135

Group 5 "Quick Facts about Medicare's New Coverage for Prescription Drugs for People with Medicare and Medicaid, and Medicaid Now Pays for Their Prescription Drugs" CMS Pub. 11106

"Quick Facts about Medicare's New Coverage for Prescription Drugs for People Who Get Supplemental Security Income Benefits or Help from Their State Medicaid Program Paying Their Medicare Premiums" CMS Pub. 11116

"Quick Facts About Medicare's New Coverage for Prescription Drugs if You Applied for Extra Help" CMS Pub. 11130

Folder 4: CHOOSING AND JOINING A PLAN

- Fact Sheet "Things to Think about when You Compare Plans", CMS Pub. 11163

- Fact Sheet "Comparing Medicare Prescription Drug Coverage," CMS Pub. 11110

- "Medicare Prescription Drug Coverage Personal Information Worksheet"

- Training CD for the Medicare Prescription Drug Coverage Plan Finder (PDPF) tool [BSPG developing] – prior to October 13 live-rollout, see **INTERNAL** demo link http://mcgprototype.ams.com/pdpf/default.asp

- Cover of *Medicare & You* handbook annotated with web links to the 2006 handbook, including cluster versions

- CD with all 21 (national and cluster) versions of the *Medicare & You 2006* handbook – available early October

- Fact Sheet "Medicare Prescription Drug Coverage: How to Join" CMS Pub. 11111

- Model Enrollment Form

- "Quick Facts about Medicare Prescription Drug Coverage and Protecting Your Personal Information" CMS Pub. 11147

Folder 5: EXTRA HELP WITH MEDICARE DRUG PLAN COSTS

- "Your Costs If You Apply and Qualify for Extra Help" and "Your Costs If You Automatically Qualify for Extra Help" – Excerpt from *2006 Medicare & You Handbook*

- "What You Need to Complete The Application For Help With Medicare prescription Drug Plan Costs" SSA Pub 05-10128 – ICN 480068

- Sample SSA application for extra help with Medicare prescription drug coverage

- "Information Partners Can Use on: Housing Assistance From The Department of Housing and Urban Development (HUD)" (Tip Sheet)

- "Information Partners Can Use on: Food Stamps" (Tip Sheet)

- "Information Partners Can Use on: Medicare Prescription Drug Coverage and Other Federal Means-Tested Programs" (Tip Sheet)

- "Information Partners Can Use on: Medicare Prescription Drug Coverage and Other Federal Means-Tested Programs" (Vignettes)

- "Information Partners Can Use on: Medicaid Spend Down" (Tip Sheet)

Folder 6: RESOURCES TO HELP YOU
- More Helpful Resources
  - Links to all CMS and SSA online references released as of Sep. 27, 2005
- Individual state contact numbers for SHIPs
- CMS Regional Office Points of Contact

Folder with PDF Files of Electronic References
For partners with limited internet access:
- List of CMS publications and news release with links
- Resources and references with links, including Federal Poverty Guidelines
- MMA regulation and summary
- Training, personalized counseling and enrollment resources